



Easily serve Starbucks® Cold Brew in smaller batches

Starbucks® Cold Brew Concentrate

Today's consumers love the smooth, bold taste of cold brew. However, typical preparation methods can be challenging for small or medium locations.

Cold brew consumption has
increased **4x** since 2017¹

¹Datassential, Cold Brew Report, 2021



Simply satisfy consumer demand for cold brew

Starbucks® Cold Brew Concentrate allows you to offer the smooth, bold cold brew beverages that consumers love in a way that works for your business.

- Easier preparation
- Zero brew time
- Saved space

Just add water and serve

Multi-Serve Bottle

Perfect for spaces that require **smaller batches** as well as **simple preparation and storage**.

Product	Case count	SKU
Starbucks® Cold Brew Concentrate Multi-Serve Bottle (32 oz.)	6 ea.	12430699

Yield

41 beverages per case (based on 16 oz. cup)

Note: pour concentrate into pitcher and add 1 liter of cold water; then just add ice to your cup and fill to the top with cold brew.

Starbucks is committed to 100% ethically sourced coffee in partnership with



For more information, visit [nestlecoffeepartnersssl.com](https://www.nestlecoffeepartnersssl.com) or contact your Nestlé Professional Solutions representative.

Nestlé uses Starbucks trademarks under license. 2/25.



Nestlé
Professional
Solutions