

## PROGRAM OVERVIEW

Cultivate with Coffee provides operators the opportunity to demonstrate your commitment to preserving natural resources and minimize environment impact by offering coffee grounds to your customers to be used at home in their gardens.

### Coffee Grounds Helps:

- Give nutrients for plants
- Deters pests and dogs
- Improve fertilizer

## MARKETING MATERIALS FOR PROGRAM

- Signage for grounds basket/container sign (6" x 8")
- Counter Card (8 ½" x 11")
- Poster (24" x 36")
- Stickers for coffee grounds bags



We recommend sourcing a basket or container to house coffee bags filled with grounds. Display filled Cultivate with Coffee bags and signage near your operation for customers to take what they need for their garden.

## HOW IT WORKS



### Keep Empty Coffee Bags (9oz or 5lb)

**Best Practice:** When opening 9oz bags use scissor to cut across the top. Will allow for easy filling

### Used Grounds

Dispose of used grounds in dedicated receptacle. Do not mix with other garbage

### Fill Coffee Bags

Scoop used grounds from receptacle and seal with provided sticker. Display grounds in basket with signage provided.

## **BENEFITS OF COFFEE GROUNDS FOR GARDENS**

Coffee grounds can provide a valuable source of nutrition for your garden. The proper amount to be used depends on the condition of your soil and what you are growing. Check with a local gardening expert or your local parks to see what is best for your garden. Here are a few general tips:

### **Applying coffee grounds directly to your garden**

Coffee grounds can be applied directly as a top dressing to nitrogen loving plants like azaleas, lettuces, most perennials, and allium plants. Adding brown material such as leaves and dried grass to the mulch will help balance the nutrition of your soil.

### **Mixing coffee grounds in your compost:**

Coffee grounds act as a green material with a carbon-nitrogen (C-N) ratio of 20-1. Combined with browns such as leaves and straw, coffee grounds generate heat and will speed up the compost process.

### **Using coffee grounds in your worm bin:**

Worms fed with coffee ground and other vegetarian materials will flourish.

Most of the acidity in coffee is removed during the brewing process. Used grounds have an average pH of 6.9. **Use your grounds within 3 weeks to capture the most nutritional value**

**Grounds can be harmful to pets, be aware of pet consumption**