



## OVERVIEW

Demonstrate your commitment to preserving natural resources and minimize environmental impact by offering coffee grounds to your customers to be used at home in their gardens.

## COFFEE GROUNDS HELP:

- Give nutrients to plants
- Deter pests and dogs
- Improve fertilizer

## MARKETING MATERIALS FOR PROGRAM

- Signage for grounds basket/container (6" x 8")
- Counter card (8½" x 11")
- Poster (24" x 36")
- Stickers for coffee grounds bags



## HOW IT WORKS

### Keep Empty Coffee Bags (9 oz. or 5 lb.)

Note: when opening bags, use scissors to cut across the top to allow for easy filling.



### Keep Used Grounds

Dispose of used grounds in dedicated receptacle. Do not mix with other garbage.



### Fill Coffee Bags with Used Grounds

Scoop used grounds from receptacle into your reserved bags and seal with provided sticker. Display grounds in basket with the signage provided.



## BENEFITS OF COFFEE GROUNDS

Coffee grounds can provide a valuable source of nutrition for gardens or compost. The proper amount to use depends on the condition of your soil and what's growing; check with a local gardening expert or your local parks to see what's best. Here are some useful techniques:

### Apply grounds directly to gardens

Coffee grounds are a great top dressing to nitrogen-loving plants like azaleas, lettuces, most perennials and allium plants. Adding brown material such as leaves and dried grass to the mulch will help balance soil nutrition.

### Mix coffee grounds in compost

Coffee grounds act as a green material with a carbon-nitrogen (C-N) ratio of 20-1. Combined with browns such as leaves and straw, coffee grounds generate heat and will speed up the compost process.

### Use coffee grounds in worm bins

Worms fed with coffee grounds and other vegetarian materials will flourish.

Most of the acidity in coffee is removed during the brewing process. Used grounds have an average pH of 6.9. Use your grounds within 3 weeks to capture the most nutritional value.

Grounds can be harmful to pets; be aware of pet consumption.



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